



2010 Request for donations

The Calgary BMX Association will be hosting the Alberta Provincial Cup Series Grands and Provincial Championship on 11-12 September 2010. We are a 100% Canadian nonprofit society organized and run by volunteers. **We are currently celebrating our 30th year of operation.** Our BMX (Bicycle Motocross) racing track is sanctioned by the Canadian Cycling Association and operates under the rules and guidelines of the CCA. Our club is dedicated to providing children and adults within the Calgary area a high quality level of local, provincial and national sport involvement.

BMX Racing is an extreme sport that can be enjoyed by the whole family. In BMX, every rider gets to participate and compete. No one sits on the bench and no one gets cut from the team. Our friendly and supportive environment builds individual character and confidence through healthy competition and cooperation among the riders.

Calgary BMX hosts regular coaching nights, district races and we also typically host one major race event per "May-September" season that is part of either the Canadian Western National Series and/or the Provincial Series. Due to our central location and our reputation for putting on "well-run" race events, Calgary is typically the biggest draw attracting well over 400 competitors from the ages of 5 to 55 (yes Moms & Dads also race) at each event PLUS members of **Team Canada** and **Team Alberta** racing.

Did you know? 2008 was the first year that BMX racing became an **Official Olympic sport**. You may have seen the action from the Beijing 2008 Summer Olympic Games! The interest in the sport is starting to explode, now that it is evolving from being an "under-ground" sport to a "mainstream" sport. Calgary racers both male and female are now dreaming of winning OLYMPIC GOLD in the future.

We are asking for your support to help us make this season a success and support our youth. Donations of cash, goods or services from your company will be used for running the club as well as rider prizes and raffle items to help us offset the costs of hosting major race events. Any gift you can provide will be greatly appreciated by the athletes and their families.

For any contribution, we will prominently display the name of your organization as one of our supporting sponsors and of course, your donations are **tax deductible**. You may also request a free display trophy to show your clients that you support youth sports in your community.

If you would like more information or to become involved in a more significant way (perhaps help with the "pro purse" or sponsor a section of the track) please contact me so that we can meet and discuss the many possibilities of supporting what we hope are future Olympians.

Thank you in advance for your anticipated support.

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